**Business Plan Project Stage 1: Mission, Vision, and Culture**

#4. Go online and conduct an industry-wide search for competition for your business. Create a profile of 3 competitors. Fill in your competitor’s information in the table below. It should include strengths and weaknesses regarding your competitor’s minimum and maximum prices, minimum and maximum ordering times, and any other information you feel is pertinent.

|  |  |  |  |
| --- | --- | --- | --- |
| **Competitor** | **Weakness** | **Strengths** | **Other Notes:** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Instructions: Download document from my website. Upload document to Google Docs. Save document: First Name Last Name BPlan Stage 1 #4. Share document with me.