**Week 10**

**Discussion Question:**

1. Carry out a search online for the name you intend to use for your business.
2. What did you find?
3. Will you still use this name?
4. Why or why not?
5. How do you plan to protect the name of your business?

**Dual Enrollment**: students post your response in elearn.memphis.edu and respond to at least 2 other classmates.