**Week 3 Assignment 15 Task #1**

**Create A Mission Statement for Your Business**

A mission statement should capture your passion for the business and your commitment to satisfying your customers. A mission statement should be limited to 40 or 50 words to induce clarity in concept and expression.

* Write your mission statement in Google docs.
* Save mission statement in Google docs as:
* First Name Last Name, your business name, mission statement.
* *For example:* John Smith Java House Mission Statement

**Dual:** Students save document to Google Docs, print, turn in for grading, upload to eCourseware, *Business Plan (Stage 1) Mission Statement*.

**Non-dual:** Students save document to Google Docs, print, turn in for grading.