**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Week 8 Chapter 13 Exercise Assignment # \_\_\_\_\_\_\_\_\_ Task #3**

An investment is something you put time, energy, or money into because you expect to gain profit or satisfaction in return.

*ROI = What you made over what you paid in, times on hundred.*

To calculate a return on investment (ROI), the net profit of a business divided by the start-up investment, expressed as a percentage of that investment.

Calculate the ROI for a restaurant below:

If the owner of a fast-food restaurant spent $300,000 on start-up costs (investment), and received a net profit of $300,000 what was the ROI for the year?

ROI Formula = Net Profit / Investment X 100 = ROI%

**ROI = $300,000 / $300,000 X 100 = 100%**